

Exam. Code : 217804

Subject Code : 5608

**M.A. Journalism & Mass Communication 4th Semester
(Batch 2020-22)**

INTERCULTURAL COMMUNICATION

Paper-IV

Time Allowed—3 Hours] [Maximum Marks—75

Note :— Attempt **FIVE** questions in all, selecting at least **ONE** question from each section. The **fifth** question may be attempted from any section. All questions carry equal marks.

SECTION—A

1. Culture is a social institute. Comment with suitable examples.
2. Discuss value system in culture.

SECTION—B

3. Write note on Taoism & Sufism.
4. Elaborate Communication as a symbol of Culture.

SECTION—C

5. "Globalization is Americanization of culture". Comment.
6. How mass media is vehicle of Intercultural Communication ?

SECTION—D

7. Discuss role of Music & Dance in Intercultural Communication.
8. Elaborate ethics of intercultural communication.